**Project story line**

**Slide 1**

At some point in our lives, most of us will be searching for buying a property. That could be for investment purposes, o for our own living.

Understanding when or where to choose to buy, can range from multiple factors.

* Neighborhood location: near to mountain, beach, school accessability, public transportation access, grocery shops, hospitals, parks, leisure …
* Neighborhood demographics: who lives there, age, gender, nationality, family oriented, student oriented, touristic, socioeconomic …
* Macro Economic conditions: interest rates, political conditions, …
* Real state related: Prices/m2, volume, among others

**Slide 2**

Today i’d like you to show you an exercise i have done for the city i have lived that may open your apetite to explore yours at some point

Read conclusion, and develop

**Slide 3**

**This can give me a hint of the density**

**Slide 4**

Read conclusion, and develop

**Slide 5**

Read conclusion, and develop

**Slide 6**

Read conclusion, and develop

**Slide 7**

* Consumers are likely to borrow more during periods of economic growth, often leading to higher interest rates.
* A drop in demand for housing inventory often leads to a drop in mortgage rates.

**Slide 8**

**Relationshi**

**Slide 9**

When buying for investment, apart from price (how much is the property value) taxes, and other administrative cost involved in the transaction is important to also, interest rate (if you are borrowing money) , collecting the renting prices is important to understand your return of insvestment